



Ignite SME Hub

Academy of Excellence: Step Up

Discover a Purposeful, Successful Life on Your Terms

Introduction:

The BSmart “Step-Up” program is developed on the entrepreneur’s “circle of life” philosophy integrating your world to grow a business. The program is tailored for transformation and growth through simulation and case studies, giving you the courage to hack your business model and be an entrepreneurial leader by adopting a growth mindset.

Step Up Program Outlines:

This program is based on the me-we-work-world model and takes you on a journey to expand your thinking in the world of business. The “me” segment helps you build a growth mindset & emotional resilience. It dives into understanding business, ideating and designing your product and service offerings, and learning how to implement goals, focus, and discipline, it teaches you about the art of communication, branding, networking, entrepreneurial leadership, your customers, sales, and building relationships and partners.

Key Program Features:

- **Program Structure:**
 - It is structured in cohorts of 10 to 20.
 - In-class and hybrid.
- **Duration:**
 - Over 3, 6 or 12 months.

PROGRAM OUTCOMES

- Entrepreneurial Leadership “Circle of Life”
- Innovation “Hacking your business model”
- Ideate and create products and services
- Growth Mindset and Emotional Resilience
- Installing habits and discipline
- Communication and Pitch for Success
- Go to Market Strategy, personal branding, and networking
- Operational excellence for quality work and service
- Basic Financial Skills, Compliance, and Regulation
- Understanding the World
- Technology/4IR and Automation for Competitive Edge



Get Started Today

Ignite Your Transformation! Level Up Your Performance and Step into Greatness!
Your journey to a purposeful, successful life starts NOW!

Ignite SME Hub | Shaping Success Through Personal and Professional

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