



# Ignite SME Hub

## Academy of Excellence: Grow Me

*Discover a Purposeful, Successful Life on Your Terms*

### Introduction:

Embark on a transformative journey with the “Grow Me” Executive Coaching Program by Ignite SME Hub’s Academy of Excellence. This program is designed to shift your mindset, skillset, and heartset, paving the way for personal and professional growth.

### The “Grow Model” - A Journey from Self-Mastery to World Understanding:

Structured around the “Me, We, Work, and World” framework, the Grow Me program initiates with self-mastery and a growth mindset. It encompasses building relationships for social capital gains, sharpening skills, and understanding the world we live in. This program aligns with coachee’s goal aspirations and is anchored in the philosophy of “Courage” and the five insights to building successful individuals and leaders.

### Why Choose Grow Me?

#### 1. Guidance for Success:

- A guide by your side for a transformative journey.
- Shifting to a Growth Mindset for success.

#### 2. Holistic Self-Development:

- Work on your mind, body, and emotions.
- “Me” - Self-mastery crucial for lasting leadership capabilities.

#### 3. Building Relationships (“We”):

- Forge relationships with teams, bosses, and partners.
- Influence minds for collaborative success.

#### 4. Craft Mastery:

- Learn and sharpen skills daily for continuous improvement.
- Adapt to change and new ways of doing things.

#### 5. Transformational Coaching:

- Addressing the gap between training and real transformation.
- Reflect, find answers, and focus on behaviour change.

### Key Program Features:

#### • Targeted 90-Minute Sessions:

- Monthly sessions tailored to your growth journey.
- Duration: 12 to 24 months.

### Why “Grow Me”?

Unlock the secrets to success with a guided transformation. The program addresses the core of personal and professional development, ensuring that change is not just theoretical but deeply ingrained in your daily life.

### Get Started Today

Ignite Your Transformation! Unleash Your Potential with Grow Me - Where Courage Meets Growth and Success Becomes Your Daily Reality.  
Your journey to a purposeful, successful life starts NOW!

**Ignite SME Hub | Shaping Success Through Personal and Professional**

✉ [info@oaktreepeople.co.za](mailto:info@oaktreepeople.co.za)

🌐 [www.oaktreepeople.co.za](http://www.oaktreepeople.co.za)

🌐 <https://www.linkedin.com/company/oaktree-people/>

